

Wildswinkel Clients,

WILDSWINKEL Boland Auction

Wildswinkel is excited to host yet another catalogue auction on **17 March 2018** in the Boland. This will be the second Wildswinkel auction in the Boland after a successful one earlier in 2017

If you are interested in presenting animals on the auction, please complete the attached form with the required information and send it back to us on/or before **01 December 2017**. Please keep in mind that we aim to present top-quality genetics at the auction

We will notify you in writing on/or before **07 December 2017**, to confirm whether your application was successful or not

Auction terms:

- Wildswinkel has created a new model which gives the seller the opportunity to put a reserve price on his/her lots being sold on the auction - the following conditions apply:
 - The estimated minimum value of the lot must be R250 000 or more. (The reserve price value will be agreed upon between the seller and Wildswinkel marketer. No unrealistic reserve prices will be considered, and reserve prices will be in line with current market trends and prices)
 - An entry fee will be payable should a seller elect to place a reserve price on his / her lot/s. The entry fee is strictly payable before the auction and will be calculated as follow:
 - Lot Value: R250 000 – R499 999 = R15 000 per lot.
 - Lot Value: R500 000 – R999 999 = R20 000 per lot.
 - Lot Value: R1 000 000+ = R30 000 per lot.

- This entry fee will be payable once Wildswinkel confirmed that the lot have been approved for the auction. On lots with a reserve price, an offset will be made in accordance with the commission payable should the lot be sold on the day of auction. In the event where the lot is not sold, the entry fee will be forfeited.
- Should you decide not to put a reserve price on your lots, no entry fee will be payable, and the lots will be sold on a no-reserve basis.
- Any lot with an estimated value of less than R250 000 will be sold on a no-reserve basis and the seller does not have the option to place a reserve price on such lots.

Timed Auctions

- A Timed auction will be presented at each of the Wildswinkel branded auctions. The Timed auction will take place on the Wildswinkel App and Website.
 - To ensure that quality animals will be presented on the auction, the seller may recommend whether he/she want to auction of an animal on the Live and/or on the Timed auction. The final decision on whether a lot will be placed on the Live and/or on the Timed Auction lies with s the Wildswinkel team and will be decided through cooperation between the marketers and the rest of the team.
 - Each lot on the Timed auction will be opened on a pre-determined estimated selling price. This value will be realistic and in line with current market related trends and prices. Thus, if there is only one bid on the lot, the lot will be considered sold
- A committee of marketers will consider all the applications and through a strict selection process, Wildswinkel will decide which animals will be presented on -auction. The selection takes into consideration when the auction will take place, where the auction will take place and the quality of the animals offered.
- A Contract will be completed between Wildswinkel and the Seller. The contract applies to all animals presented on both the Live auction and Timed auction. The complete terms and conditions will be attached to the Contract

- Once the animals have been approved to be presented on the auction, the Seller will be notified in writing

Included in the Commission:

Insurance on the Wildswinkel branded auctions.

- *Wildswinkel Versekering Makelaars PTY Ltd* will insure all animals put on auction
- Insurance includes Capture, transit & 30 days All Risk Mortality Field Cover.
- Additional Boma and Bleed insurance can be arranged with *Wildswinkel Versekering Makelaars PTY Ltd*.
- Auction terms and conditions apply.

Marketing strategy:

- Marketing of the auction and auction animals on different media platforms.
- Wildswinkel platforms consists of the following:
 - o Wildswinkel E-mail database – 4920*
 - o Wildswinkel App Users – 8751*
 - o Facebook page likes- 20652*
 - o Instagram posts reach – 6785*
 - o Wildswinkel website – 19066* views per month on average.

Other platforms:

- o Printed media in the following magazines and platforms - *Game & Hunt*, *Landbouweekblad* and *Wildlife Ranching SA*.
- Layout design and printing of the catalogue.
- The auction venue – Tent or other permanent structure, audio and visual equipment with a proper management team, chairs, registration personnel etc.
- Auctioneer – Wildswinkel with a proper team of spotters.

*Statistics as on 1 November 2017

- The commission payable for all the above services will be 12% of each lot sold on auction.

Not Included:

- All darting and measuring costs for the capturing of data.
- Transport of the animal/s to the Wildswinkel premises should the seller decide to do so.
- Transport of the animals to the buyer's premises after the auction.
- The seller must provide the necessary data and photos. If one or the other isn't 100% correct, the animals will not be considered for the specific auction. The capturing of data and photos can be arranged with Wildswinkel, should you not be able to do so yourself.

Following the written notification, the following will be needed:

1. Photos (minimum 2 MB);
2. Full body photo to be used in a catalogue (resolution and size must be correct);
3. Photos of the horn measurements, together with a tag/microchip number;
4. Photos of the teeth, together with a tag/microchip number;
5. Horn measurements;
6. The standard measurements will be done in Inches;
7. Important measurements are Roland Ward and SCI. SCI especially with buffalo and wildebeest
8. RW, length and base of both horns, Tip-to-Tip, Tip lengths and rings where applicable;
9. Date measured;
10. Microchip number;
11. Age on the date when measured;
12. Age on the date of the auction;
13. Pregnancy status and certificates if applicable.

NB: All info, data and photos for the catalogue must be provided before or on the **9th of February 2018**.

Keep in mind that we would like to get you, as the seller, the best possible prices with maximum exposure. This means that only top-quality animals that can compete with the best in the industry, will be presented on the auction. Please bear this in mind during your selection process in your herd.



Address Die Klubhuis - first floor,
corner 18th street and Pinaster Ave,
Hazelwood, Gauteng,
0081

Tel (+27 12) 001 3112
Fax (+27 86) 243 3294
Email bemarking@wildswinkel.co.za
Website www.wildswinkel.co.za

For any queries contact:

Hans Coetzee **083 742 1128**

Sybrand Mostert **082 558 3136**

Or send your info to inskrywings@wildswinkel.co.za with the reference: Boland



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Please complete the following:

Name and Surname:

Business entity:

Contact number:

E-mail address:



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Specie	Number	Sex	Horn length	Age	Reserve price*

Signature: Seller